FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CHANG | SES IN BEI | NEFICIAL | OWNERSI | HIP |
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3235-0287

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB Number: Estimated average burden hours per response 0.5

| | | | | | er Name and Ticke Gurus, Inc. [(| | | Symbol | (Ched | 5. Relationship of Reporting Person(s) to Issuer Check all applicable) X Director X 10% Owner | | | | |
|--|------------|---------------------------------|---------|---|--|---|-----------------------------------|---------------|---------|--|--|---|--------------------------------|--|
| (Last) (First) (Middle) 2 CANAL PARK, 4TH FLOOR | | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/16/2017 | | | | | | | X Officer (give title below) Other (specification) CEO, President and Chairman | | | |
| (Street) CAMBRIDGE (City) | MA (State) | 02141 (Zip) | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | Line) | ndividual or Joint/Group Filing (Check Applicable X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | |
| Date | | 2. Transac Date (Month/Da | | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities A Disposed Of (I | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (IIISIII 4) | | |
| Class A Common Stock 10/16 | | | 10/16/2 | 2017 | | С | | 3,317,659 | A | (1) | 12,429,285 | D | | |
| Class A Common Stock 10/16/ | | | 2017 | | S | | 3,378,084 | D | \$14.88 | 9,051,201 | D | | | |
| Class A Common Stock 10/16/ | | | 2017 | | S | | 3,110 | D | \$14.88 | 7,258 | I | See Footnote ⁽²⁾ | | |
| Class A Common Stock 10/16 | | 10/16/2 | 2017 | | S | | 3,110 | D | \$14.88 | 7,258 | I | See Footnote ⁽³⁾ | | |
| Class A Common | Stock | | 10/16/2 | 2017 | | S | | 3,110 | D | \$14.88 | 7,258 | I | See Footnote ⁽⁴⁾ | |
| Class A Common Stock 10/16/2 | | | 2017 | | S | | 3,110 | D | \$14.88 | 7,258 | I | See Footnote ⁽⁵⁾ | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | Deri Sec Acq or D of (I | umber of vative urities uired (A) isposed D) (Instr. and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
|---|---|--|---|------------------------------|---|-------------------------------------|---|---|--------------------|---|--|--|--|---|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| Series A Convertible Preferred Stock | (1) | 10/16/2017 | | С | | | 380,914 | (1) | (1) | Class A Common Stock | 2,285,485 | \$0 | 0 | D | |
| Series B Convertible Preferred Stock | (1) | 10/16/2017 | | С | | | 128,058 | (1) | (1) | Class A Common Stock | 768,348 | \$0 | 0 | D | |
| Series C Convertible Preferred Stock | (1) | 10/16/2017 | | С | | | 43,971 | (1) | (1) | Class A Common Stock | 263,826 | \$0 | 0 | D | |

Explanation of Responses:

- 1. Each share of the Issuer's Series A Convertible Preferred Stock converted into 6.0000023 shares of the Issuer's Class A Common Stock upon the closing of the Issuer's sale of its Class A Common Stock in its firm commitment underwritten initial public offering pursuant to a registration statement on Form S-1 (File No. 333-220495) under the Securities Act of 1933, as amended (the "IPO"), and had no expiration date. Each share of the Issuer's Series B Convertible Preferred Stock converted into 6.0000015 shares of the Issuer's Class A Common Stock upon closing of the IPO and had no expiration date. Each share of the Issuer's Class A Common Stock upon closing of the IPO and had no expiration date.
- 2. These shares are owned directly by an irrevocable family trust, of which Langley Steinert's mother is the beneficiary. Langley Steinert may be deemed to have indirect ownership over such shares, but expressly disclaims beneficial ownership of such shares
- 3. These shares are owned directly by an irrevocable family trust, of which Langley Steinert's brother is the beneficiary. Langley Steinert may be deemed to have indirect ownership over such shares, but expressly disclaims beneficial ownership of such shares
- 4. These shares are owned directly by an irrevocable family trust, of which Langley Steinert's mother-in-law is the beneficiary. Langley Steinert may be deemed to have indirect ownership over such shares, but expressly disclaims beneficial ownership of such shares
- 5. These shares are owned directly by an irrevocable family trust, of which Langley Steinert's brother is the beneficiary. Langley Steinert may be deemed to have indirect ownership over such shares, but expressly disclaims beneficial ownership of such shares

/s/ Kathleen Patton, as attorney-10/18/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

| Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB I | Number. |
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