FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287							
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hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addres	ss of Reporting Perso	n [*]			uer Name and Tick Gurus, Inc. [(Symbol			ationship of Reporting all applicable) Director	g Person(s) to Is 10% C			
(Last) 55 CAMBRIDG	(First) E PARKWAY	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 07/16/2024						v	Officer (give title Other (specify below) COO and President				
6TH FLOOR				4. If Amendment, Date of Original Filed (Month/Day/Year)						Line)					
(Street) CAMBRIDGE	MA	02142									Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)		Rule 10b5-1(c) Transaction Indication						to a contract, ction 10.	a contract, instruction or written plan that is intended to satisfy 10.				
Table I - Non-Deriv					ative Securities Acquired, Disposed of, or Beneficially Owned										
Date		2. Transacti Date (Month/Day	Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
						Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(1150.4)		
Class A Common Stock 07/16/2			07/16/2	024		M ⁽¹⁾		17,668(2)	A	\$0.16	513,251	D			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

S⁽³⁾

25,168

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (Right to Buy)	\$0.16	07/16/2024		M ⁽¹⁾			17,668 ⁽⁵⁾	(6)	12/10/2024	Class B Common Stock	17,668	\$0	88,338	D	

Explanation of Responses:

Class A Common Stock

1. This stock option exercise was effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

2. Represents the conversion of Class B common stock into Class A common stock at the Reporting Person's election.

3. This sale was effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

4. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$26.25 to \$26.82 per share, inclusive. Information regarding the number of shares sold at each separate price will be made available from the Reporting Person upon request by the staff of the Securities and Exchange Commission, the Issuer or any security holder of the Issuer.

5. Each share of Class B common stock is convertible into one share of Class A common stock at the option of the holder and has no expiration date.

6. This option is fully vested and exercisable.

<u>/s/</u>	Suzanne	<u>Murray, as</u>	attorney-	07/17/2024
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in-fact

** Signature of Reporting Person Date

\$26.49(4)

488,083

D

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

07/16/2024

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.